

Gold Shovel Standard Excavator Benefits

Gold Shovel Standard (GSS) is a nonprofit organization that fills an industry gap by providing third-party confirmation of baseline Safety Management Systems for the protection of buried assets, and fair and transparent metrics for damage prevention. Gold Shovel Standard certified excavators can be recognized to be best-in-class.



Direction Statement

The Gold Shovel Standard program will continually evolve, providing value in a number ways, including:

- Gold Shovel Standard certification as a tool to retain current business, and a positive factor in recruiting new business
- Gold Shovel Standard will provide, free of charge, a mechanism for excavators to report field deficiencies in the locate-and-mark sequence
- Gold Shovel Standard is currently investigating the intersection between GSS-certification and insurance premiums
- Gold Shovel Standard is developing mobile technology that is currently purchased separately for the organization
- Gold Shovel Standard is developing digital tools to quickly retrieve job information to assist with nuisance bills received long after completed jobs
- Gold Shovel Standard will provide a host of promotional collateral material to boost the reputation of GSS-certified contractors.

We Are Growing

Gold Shovel Standard has already become a permanent fixture in much of North America as industry has rapidly embraced this ambitious program. The rate of adoption has dramatically increased since its implementation, and numbers of new members and participants are expanding at a healthy rate. Notably, GSS has been embraced by some of the largest telecom companies, gas and electric utilities, pipeline operators and a variety of municipalities.

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